

2014 ELECTION GUIDE

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Version 1 – 11/4/2014 11:30am

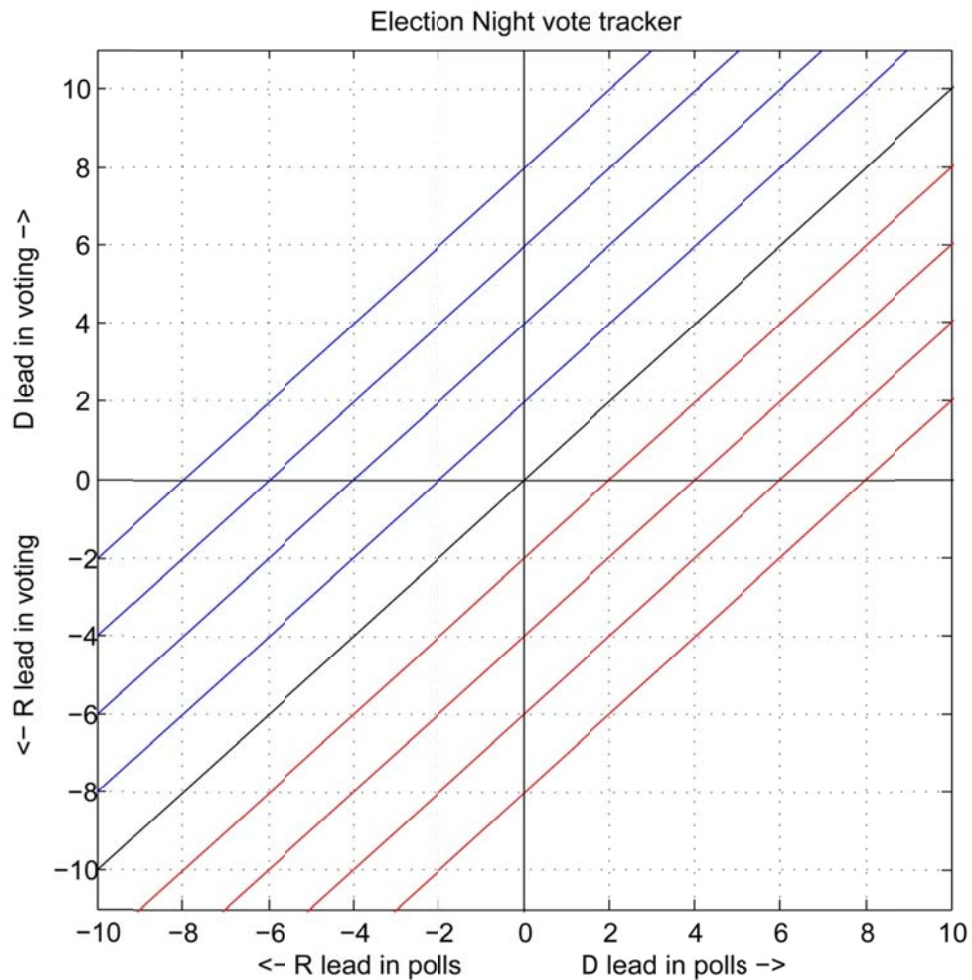
SENATE REFERENCE SHEET

Senate races, 2014					
State	Poll closing (ET)	Leader (\pm SEM)	Win prob.	Actual margin	Delta=actual-polls
Kentucky	7:00 PM	McConnell $+7.5 \pm 0.6\%$	97%		
Georgia	7:00 PM	Perdue $+3.0 \pm 0.5\%$	83%		
Virginia	7:00 PM	Warner $+11.0 \pm 0.5\%$	99%		
West Virginia	7:30 PM	Capito $+22.0 \pm 4.5\%$	99%		
North Carolina	7:30 PM	Hagan $+1.0 \pm 0.5\%$	64%		
New Hampshire	8:00 PM	Shaheen $+2.0 \pm 0.7\%$	75%		
Mississippi	8:00 PM	Cochran $+15.0 \pm 4.1\%$	98%		
Kansas	8:00 PM	Orman $+1.0 \pm 0.4\%$	64%		
Arkansas	8:30 PM	Cotton $+7.0 \pm 1.0\%$	96%		
South Dakota	9:00 PM	Rounds $+13.5 \pm 2.5\%$	99%		
Louisiana	9:00 PM	Cassidy $+4.0 \pm 0.6\%$	89%		
Colorado	9:00 PM	Gardner $+2.0 \pm 0.6\%$	75%		
Minnesota	9:00 PM	Franken $+10.0 \pm 1.0\%$	98%		
Montana	10:00 PM	Daines $+17.0 \pm 2.9\%$	100%		
Iowa	10:00 PM	Ernst $+1.0 \pm 0.8\%$	64%		
Alaska	midnight	Sullivan $+1.0 \pm 1.7\%$	62%		
Predicted net outcome: between 45 and 51 D+I seats					

NOTES

- 1) Not counting the six close races (probabilities shaded in yellow), Democrats should have 45 safe seats and Republicans should have 49 safe seats. If Republicans win two of the six shaded races, they should take control of the Senate.
- 2) Early states to watch are Kentucky, New Hampshire, and North Carolina. In each case, watch not only for the winner, but also whether the margin of victory differs from polls significantly. If it does, that is an early-evening indicator that polls might potentially be in error across the board. If New Hampshire or North Carolina is won by the Republican candidate, this makes Republican control nearly certain.
- 3) Republicans start with a 65% probability of taking control once all elections are called.
- 4) If Democrat Bruce Braley wins in Iowa or Mark Udall in Colorado wins, then Republicans' chances of control drop to 50%. If both win, then GOP chances drop to approximately 35%. These numbers are approximate due to the possibility of overall polling bias, which affects the win probabilities in remaining uncalled states.
- 5) Republican wins in Iowa and Colorado bring their control probability in the other direction by a smaller amount.

POLLING BIAS CALCULATOR



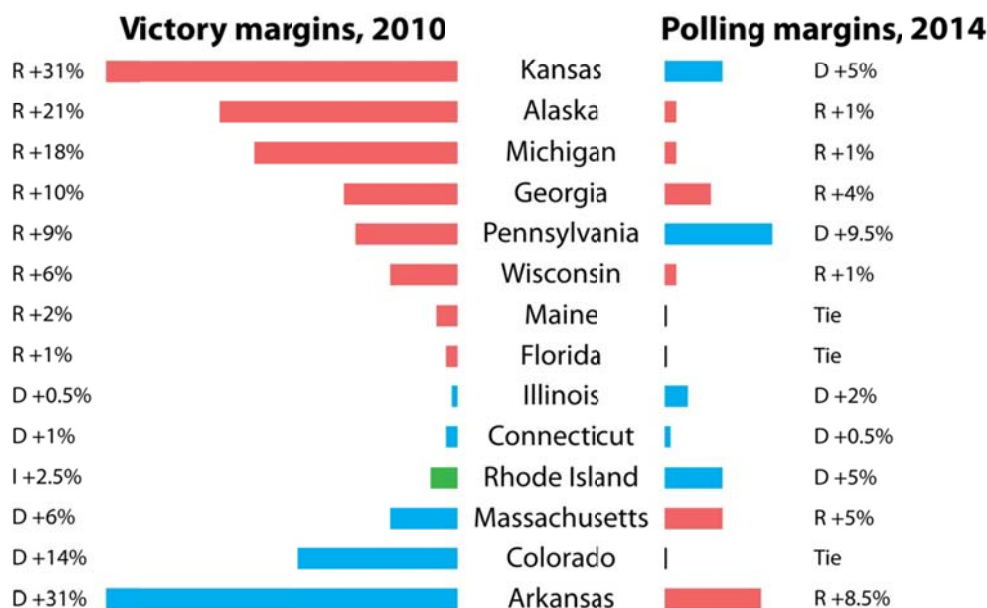
NOTES

- 1) Use this graph to plot election returns. Wait 1-2 hours after polls close to start plotting. Even then, use a pencil!
- 2) For the horizontal coordinate, use the last polling margin. For the vertical coordinate, use the actual vote margin. Note that this changes over the evening. Urban and rural areas do not report back at the same speed.
- 3) The blue diagonals indicate that Democrats are outperforming polls by 2%, 4%, 6%, and 8%. The red diagonals indicate Republicans are overperforming by 2%, 4%, 6%, and 8%.
- 4) If you think that polls are biased across the board, this graph will give an overall indication. Even in states where the outcome is not in serious doubt, overperformance by one party would be indicative of overall polling bias. In midterm election years, the median bias in Senate polls is 2.9%, in either direction.

GUBERNATORIAL REFERENCE SHEET

Gubernatorial races, 2014				
State	Poll closing (ET)	Leader (\pm SEM)	Win probability	Actual margin
Arkansas	8:30 PM	Hutchinson $+8.5 \pm 1.0\%$	98%	
Massachusetts	8:00 PM	Baker $+5.0 \pm 0.7\%$	95%	
Georgia	7:00 PM	Deal $+4.0 \pm 0.4\%$	93%	
Michigan	8:00 PM	Snyder $+1.0 \pm 0.7\%$	67%	
Wisconsin	9:00 PM	Walker $+1.0 \pm 0.4\%$	67%	
Maine	8:00 PM	Michaud / LePage tied	50%	
Florida	8:00 PM	Crist / Scott tied	50%	
Colorado	9:00 PM	Hickenlooper / Beauprez tied	50%	
Connecticut	8:00 PM	Malloy $+0.5 \pm 1.6\%$	57%	
Alaska	midnight	Walker $+1.0 \pm 2.8\%$	61%	
Illinois	8:00 PM	Quinn $+2.0 \pm 2.0\%$	74%	
Kansas	8:00 PM	Davis $+5.0 \pm 1.0\%$	88%	
Rhode Island	8:00 PM	Raimundo $+5.0 \pm 0.5\%$	95%	
New Hampshire	8:00 PM	Hassan $+5.0 \pm 2.0\%$	91%	
Pennsylvania	8:00 PM	Wolf $+9.5 \pm 1.1\%$	99%	
<i>In case of ties, the Democratic candidate's name is listed first.</i>				
Predicted net outcome: net gain between R+2 and D+4 governorships				

Close races and party changes



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POLL CLOSING TIMES

POLL CLOSING TIMES NOVEMBER 4, 2014
NOTE: ALL TIMES EASTERN

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